

Level 3 Advanced Course aims

The Advanced Certificate qualification is designed to give a thorough understanding of the principal wines and spirits of the world and their commercial importance in the world's market. The qualification will assist those who are required to make professional evaluations of wines and spirits with regards to their quality and commercial value. The qualification provides the in-depth product knowledge required to underpin job skills and competencies, for example in product selection in the retail and hospitality sectors.

Holders of the 3 Advanced Certificate in Wines and Spirits will be able to describe the characteristics of the principal wines and spirits of the world and give information on the key factors influencing style, quality and value. They will consequently be in a position to advise management, to answer customer queries authoritatively, and to make informed selections of wines and spirits in a variety of situations.

Qualification objectives

On completion of the core units, a candidate will be able to:

- explain the key factors influencing the production of the principal wines and spirits of the world and how those factors influence the style, quality and price
- describe in detail the characteristics of the principal wines and spirits of the world
- apply knowledge of the principal wines and spirits of the world to make recommendations to customers in a variety of situations
- apply the principles of food and wine matching to the key styles
- by the use of the Systematic Approach to Tasting, produce tasting notes and use the information contained within them
- to identify the style, quality and price band of wines and spirits
- state the social, health, safety and legal issues relating to the consumption of wines and spirits
- give information and advice for customers and staff on the correct storage and service of wines and spirits.

NOTE: In order to attend the Advanced Course, candidates must have already passed the Level 2 Intermediate Course